

Code No: 763AP**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA III Semester Examinations, March/April - 2022****STARTUP MANAGEMENT****Time: 3 Hours****Max.Marks:75**

**Answer any five questions
All questions carry equal marks**

- 1.a) Explain about business startup.
- b) Discuss generation of ideas with brain storming. [5+10]
2. Explain the rise of startup economy with a focus on forces of change and startup Equation. [15]
3. Analyze in detail the startup capital resource requirements, sketch the steps. [15]
- 4.a) Paraphrase the approval for a new venture?
- b) Explain about taxes and duties payable for a new venture. [7+8]
- 5.a) Explain feasibility analysis and its types.
- b) Discuss the process of a feasibility analysis for start-ups. [7+8]
6. Discuss funding with equity and funding with debt of a new venture. [15]
- 7.a) Elaborate stages of growth of a new venture and decisions to be taken by entrepreneur during different stages.
- b) Infer challenges to growth for a new venture. [7+8]
8. Describe bankruptcy. Analyze the steps involved in the bankruptcy. [15]

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